

ONE Conference Call for Participation- quality guidelines

The ONE Conference always receives many high-quality proposals, and unfortunately we cannot accommodate as many submissions as we would like. You can increase your chances of success by following the guidelines below to help your entry stand out.

1. The full outline of your session is the most important

While the programme committee considers all the information you provide, the actual content of your session matters most. If your session is already well developed, use this field to walk us through the full narrative of your presentation. If you are still developing it, please take some time to outline the key points you expect to cover or the structure of how your story will unfold.

If you plan to give a session on developments that are still underway such as an event or project that is not yet completed but that you expect to be ready by the time of the ONE Conference please include information about the timeline and what you aim to achieve or demonstrate.

2. Use the title and abstract to attract the right audience

Your title and abstract help conference visitors decide which sessions to attend. Keep in mind that the audience of the ONE Conference is very diverse ranging from technical specialists to policymakers, and from aspiring students to experienced industry professionals. Take a moment to consider whom you want to reach and tailor your title and abstract to attract that audience and set the right expectations.

3. Choose the session type, topic, and complexity level appropriate for your audience

The programme committee uses the information you provide about the session type, topic, target audience, and complexity level to compile a diverse and balanced programme with something for everyone. Below are some insights into what we expect when selecting these options.

3.1 Session type

- **Talk:** A presentation that is not specifically aimed at an audience within a particular sub-field of cybersecurity.
- **Deep dive:** A presentation that explores a topic in greater depth and is primarily intended for people working in that specific sub-field of cybersecurity.
- **Workshop or interactive set-up:** A session that requires active participation from the audience, such as a hands-on training session or demonstration.
- **Panel discussion:** A session with multiple participants from different backgrounds who discuss one or more statements or questions.
- **Lightning talk:** A very short talk intended for early ideas or concise statements, presented as part of a rapid-fire session with multiple lightning talks.
- **Round table:** a discussion where participants gather around the table to discuss a specific topic or issue
- **Debate:** a structured contest over an issue or policy. There are two sides: one supporting, one opposing and it involves the audience.

3.2 Theme

We have specified 6 themes on which we base our programme for this edition. It is not mandatory to fit in any of the themes. Other themes than the ones listed are also welcome, but please check if the keywords don't fit any other already existing theme. The themes and associated keywords are outlined on the website and in the application form.

3.3 Session complexity – 5 Levels.

- **Entry-level:** Anyone attending will be able to understand your session; all concepts are clearly introduced.
- **General:** Most attendees will be able to follow your session. You may assume some general background knowledge, such as familiarity with concepts like ransomware or phishing.
- **Intermediate:** Many attendees will be able to follow your session. You may assume background knowledge related to your topic, such as understanding what CTI or an ECLI is.
- **Specialised:** Your session targets specialists in the audience who already understand the topic. You do not need to explain concepts such as XSS or the principle of subsidiarity.
- **Hardcore:** Your audience will be comfortable with highly technical or specialised topics, such as heap-based buffer overflows or competitive dialogue procurement procedures.

4. We welcome both experienced and new speakers

We welcome both experienced and new speakers, however, we do require a minimum level of English proficiency. Therefore, we ask you to send in a short video. This can be a recording of a previous presentation or a simple video you record at home introducing yourself. This video will solely be used to assess that your level of English is adequate. If you are not able to provide us with a public link and you do not succeed to upload a video due to the size restriction in our module. Please provide us with a video via e-mail: info@one-conference.nl

5. Unfortunately, there will always be factors you cannot control

Please keep in mind that the ONE Conference typically receives around 300 submissions, of which we can only accept a few dozen. We understand that a rejection can be disappointing, but it is not always a reflection of the quality of the proposal. When we receive multiple submissions on similar topics, we may select one or two that we believe complement each other best.

We also aim to create a diverse programme and therefore strive for a balanced mix of speakers from private, public, and academic organisations, from both domestic and international backgrounds, and from industry veterans as well as newcomers.

Because the final selection depends on the overall mix of proposals, sometimes a bit of luck also plays a role.