

ONE Conference Call for Participation quality guidelines

The ONE Conference always receives many high-quality proposals, and we can unfortunately not always accommodate as many entries as we would like. You can increase your chances of success by using the guidelines below to make your entry stand out.

The full outline of your session is the most important

The programme committee uses all information, but in the end, the actual content of your session is what matters most. If you have your session thought out, use this field to iterate through your whole story.

If you are still working on it, please at least mention the individual points you expect to go into, or the structure of how your story will unfold.

If you plan to do a session on developments that are still to be anticipated, such as an as-of-yet unfinished event or project you expect to be ready by the time of the ONE Conference, include information on the planning and what you aim to get out of it.

Since the outline is used in the selection process, significant changes to your session outline after selection are not permitted and may result in removal from the programme.

Use the title and abstract to attract the right audience

Your title and abstract are intended for all conference visitors to choose which session to visit. Keep in mind that the audience of the ONE Conference is very diverse – from technical specialists to policy makers and from aspiring students to industry veterans. Take a moment to think about whom you would like to reach and adjust your title and abstract to attract those people specifically and set their expectations.

Choose the session type, topic and abstraction level appropriate for your audience

The programme-committee uses the information you provide about the session type, topic, target audience and complexity to compile a diverse and balanced programme with something for everyone. Here are some insights in what we expect when you choose these options.

Examples of session types

- **Talk:** a presentation that is not geared towards audience in a specific sub-field of cybersecurity.
- **Deep dive:** a presentation that goes into more detail about the topic at hand and is more geared towards people working in that sub-field of cybersecurity.
- **Workshop:** a session that requires active participation by the audience, such as a hands-on training or demonstration.

- **Panel discussion:** a session with multiple participants from different backgrounds who discuss one or more statements.
- **Fireside chat:** a free-form discussion between two people or a one-on-one interview without slides.
- **Lightning talk:** a very short talk for unpolished ideas or short statements that is presented in a session with multiple lightning talks in rapid succession.
- **Round table:** a discussion where participants gather around the table to discuss a specific topic or issue
- **Debate:** a structured contest over an issue or policy. There are two sides: one supporting, one opposing and it involves the audience.

Primary session topic

The topic helps the programme committee to place your presentation within the appropriate theme. These themes can still encompass diversity, so please specify your topic if possible.

It is not mandatory to fit in any of the themes. Other topics than the ones listed are also welcome. The themes and associated topics are outlined on the website and in the application form.

Session complexity – 5 Levels.

- 1 - Entry-level: anyone present will be able to understand your session; all content is gently introduced.
- 2 - General: most people present will be able to understand your session; you may presume some background knowledge with the audience, such as what ransomware or phishing is.
- 3 - Intermediate: many people present will be able to understand your session; you may presume background knowledge regarding your topic, such as what CTI or an ECLI is.
- 4 - Specialised: you target specific specialists in the audience who have an understanding of your topic; you do not have to explain what XSS or the principle of subsidiarity is.
- 5 - Hardcore: your audience is not scared of heap-based buffer overflows or competitive dialogue procurement procedures.

We welcome both experienced and new speakers

We welcome both experienced and new speakers, however, we do require a minimum level of English proficiency. Therefore, we ask you to send in a short video. This can be a recording of a previous presentation or a simple video you record at home introducing yourself. This video will solely be used to assess that your level of English is adequate.

Unfortunately, there will always be factors you cannot control

Keep in mind that the ONE Conference usually receives around 200 submissions, of which we unfortunately can only accept a few dozen. We understand that a rejection is always disappointing, but it is not always due to the quality of the submission. If we receive multiple submissions about similar topics, we choose one or two that we hope are complementary.

We want to offer a diverse programme and therefore try to get a good mix of speakers, from private, public and academic organisations, domestic and abroad, and industry veterans and newcomers. Your chances of being selected depend on the mix of all the proposals, so sometimes you also need a bit of luck to get through.